

Examples of competitor logos

High-end

| | |
|--|--|
| Pioner | Roots Original |
|  |  |
| Wenaas | Redwing |
|  |  |
| Mascot | Helly Hansen |
|  tested to work |  |

Mid-range

| | |
|---|--|
| Engelbert Strauss | Herock |
|  |  |
| Dickies Workwear | Regatta Professional |
|  |  |
| Scruffs Hardware | Delta Plus |
|  |  |